

NEW CRYSTAL REPORTS DESKTOP TRADE-IN PROGRAM

Offer:

Trade-in any desktop version of Crystal Reports & receive credit toward the purchase of Crystal Reports Server

Customer benefits:

- Maximize your investment in Crystal Reports
 - Provide value to shelf-ware that may no longer be in use
 - No expense for report re-writes; support for opening RPT files in v8, v8.5, v9, v10, vXI and v2008 in the server model
 - Flexible server license options allow report access to more users
 - Annual maintenance available with server licenses not desktops
 - A managed server environment that offers scheduling, security, publishing, auditing and dash-boarding
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Trade-in value:

\$200 per license when converting to Crystal Reports Server Named Licenses
\$50 per license when converting to Crystal Reports Server Concurrent Licenses

3 Easy steps to redeem Trade-in credit:

1. Contact your dedicated reseller account manager or the SAP Channel Hotline at 1.888.866.2366
 2. The SAP channel team will validate trade-in quantities and calculate discount
 3. Special pricing will be sent to both the reseller & distributor
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Details:

◆ Acceptable license validation for trade-in include:

- Valid reseller purchase order
- Key code which can be validated using SAP key code decoder
- Valid registration number

◆ Limitations

- Named User Model - 5 Named Minimum - 100 Named Maximum
- Concurrent User Model - 5 Concurrent Minimum - 100 Concurrent Maximum

Acceptable License Types

- Only full and upgrade licenses for Crystal Reports Standard, Pro, Developer and Advanced Developer qualify
- OEM, RCAP1 or Visual Studio licenses excluded

Mixing of license types is encouraged

- Dashboarding available in NUL license only
- Publishing available in CAL license only
- **Current desktop customers on enterprise maintenance support do not qualify**
- **Trade in desktop licenses will not be surrendered; may be upgraded to current version**
- **Trade-in applicable to Crystal Reports Server product only**
- **Cannot be combined with any other promotional offer**
- **Offer ends March 31, 2010**



NEW CRYSTAL REPORTS SERVER

GREATER SCALABILITY – GREATER VALUE

5CAL 10CAL 20CAL 25CAL 35CAL 40CAL

**ANY COMBINATION
UP TO 100 CAL**

Now Crystal Reports Server can scale to over 1000 users*

Greater scalability and greater functionality

- From 5 CAL/5NUL up to 100 CAL/100 NUL
- Data driven publishing for delivering personalized reports to anyone, anywhere
- Auditing allows customers to track number of report users
- Dashboarding provides report interaction & visualization of data

* Previous restrictions 20 Concurrent Access Licenses

FEATURE	Concurrent Access (CAL) For casual reporting users and data driven publishing	Named User (NUL) For guaranteed access to reports and dashboards
License size	5 up to 100	5 up to 100
Xcelsius viewing & dashboards	NO	YES
Dashboard builder	NO	YES
Data driven publishing	YES	NO
Auditing	YES	YES
SharePoint Portal Integration Kit	YES	YES
.NET and Java APIs	YES	YES
Publishing recipients varies by CAL size:	Licensing:	
<ul style="list-style-type: none"> ■ 5 CAL – publish to 100 recipients ■ 10 CAL – publish to 250 recipients ■ 20 CAL – publish to 1000 recipients ■ 100 CAL – publish to 5000 recipients 	<ul style="list-style-type: none"> ■ Maximum 100 CAL and 100 NUL per deployment ■ Single server solution ■ CAL and NUL licenses can be combined in a single implementation ■ Crystal Reports and Xcelsius Engage licenses sold separately 	

Crystal Reports Server 2008 is a complete report and dashboard management solution that allows you to securely view, share, schedule, and deliver interactive information – over the web, via email, portals and Microsoft Office.

- Access interactive reports and dashboards on a single server
- Reduce cost with report scheduling for automatic distribution
- Share reports and dashboards on corporate portals for broader user access
- Publish personalized reports to anyone, anywhere
- Refresh reports directly in Microsoft Office documents
- Leverage existing technologies via Crystal Reports integration with custom .Net and Java applications
- Enjoy flexible, economical licensing that scales with your needs
- Be ready for migration to SAP BusinessObjects Edge and SAP BusinessObjects XI

