

CRYSTAL PARTNER PROGRAM

MORE MARGIN, NO COST TO JOIN

ADD SAP BUSINESSOBJECTS REPORTING AND DASHBOARDS TO YOUR PORTFOLIO

Join the Crystal Partner Program for additional margin opportunity plus many more benefits. Business Intelligence (BI) is again the #1 technology priority for CIOs in 2009 according to Gartner* and reporting and dashboards are the foundation of any BI strategy. Seize this market opportunity by adding to your product line portfolio world-class reporting and dashboard solutions from SAP BusinessObjects.

SAP BUSINESSOBJECTS CHANNEL SOLUTIONS

Desktop Report Authoring

Crystal Reports 2008

- Powerful, dynamic, and actionable reporting solution
- Stunning report visualizations
- Integrated operational reporting
- What-if scenario modeling

Server Reporting Solution

Crystal Reports Server 2008

- Delivers Crystal Reports to end users over the web
- Report delivery with scheduling and maintenance
- Designed for SMB or departmental report delivery

Dashboard Solution

Xcelsius 2008

- Dashboards and visualization for better decision making
- Build dashboards from Excel spreadsheets or 'live' corporate data sources
- What-if analysis and consolidated view of key metrics

Call the Channel Sales Hotline to sign up or for more information.
1-888-866-2366

Program benefits include:

- Additional margin opportunity
- Participation in the Partner Referral Network
- Sales assistance
- Free online sales and technical training
- Access to sales and marketing tools
- Exclusive partner resources
- Not for resale software for SAP BusinessObjects Channel products



* Source: 2009 Gartner Executive Programs Survey