StorageCraft Partners with Lifeboat Distribution
Lifeboat to distribute StorageCraft disaster recovery and security solutions

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DRAPER, Utah, and SHREWSBURY, N.J., U.S.A. – StorageCraft Technology Corporation, a provider of innovative disk-based backup, disaster recovery, data protection and security solutions for servers, desktops and laptops, and Lifeboat Distribution, Inc., an international distributor of software development tools, utilities and other technology benefiting computer software resellers, announced a joint agreement to distribute StorageCraft software solutions.

This strategic partnership will allow Lifeboat to distribute StorageCraft ShadowProtect™, disk-based backup and disaster recovery software product line, as well as StorageCraft ShadowMode™ line of security solutions.

"We're delighted with the opportunity to partner with StorageCraft" said Dan Jamieson, vice president and general manager of Lifeboat Distribution. "StorageCraft's tools reduce downtime, improve security and stability and lower TCO. Their products will be a powerful addition to the select group of software lines that we offer to our reseller partners worldwide."

Resellers and thousand of businesses around the world rely on StorageCraft disk-based backup, disaster recovery and security solutions to protect their systems and valuable data.

"Our partnership with Lifeboat Distribution allows StorageCraft to reach a much broader spectrum of partners and resellers through Lifeboat's proven track record of distribution capabilities," said Curt James, vice president of marketing and business development for StorageCraft. "In addition, our rich feature sets and competitive pricing make StorageCraft solutions a natural fit for resellers who purchase through Lifeboat.

To find out more about purchasing StorageCraft software solutions through Lifeboat Distribution, visit http://www.lifeboatdistribution.com/ or call Lifeboat toll-free in the U.S. at 1-800-847-7078 or direct worldwide at 732-389-0037.

About Lifeboat Distribution
Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG) is an international distributor of software products including tools and utilities for virtualization, security, high performance development, science, engineering, database management, database modeling and other technically related products to computer software resellers. The company provides pre-sale consultative advice, in-depth product information, licensing options, and marketing programs in support of its select group of technical software lines. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide.

About StorageCraft Technology CorporationStorageCraft Technology Corporation provides innovative security, disaster recovery and data protection solutions for servers and PCs. StorageCraft delivers software products that reduce downtime, improve security and stability for systems and data and lower the total cost of ownership for servers, PCs and laptops.

http://www.storagecraft.com/.

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Contact Information:
Laura Shafer
Public Relations Director
StorageCraft Technology Corporation
+1 (801) 545-4732
laura.shafer@storagecraft.com