Sophos Anti-Phishing Guide

What’s phishing?
Phishing involves malicious emails that try to trick you into providing data or spreading malware.

What are the risks?
Phishing emails lead to data harvesting or malicious code that can have far-reaching effects upon organizations.

Who is affected?
All organizations where end users have an email account on the company domain.

Why worry now?
Phishing attacks are a primary vector of attack and organizations have realized that the end user is the weakest link in their IT security.

Stop phishing now.
Phishing attacks caused $3.1 billion in losses in 2016. (Source: FBI)
Avoid becoming the next phishing victim by securing every point in the attack chain:
• Train your users on how to spot and avoid phishing attacks.
• Stops phishing threats at the email and web gateway
• Secure your last line of defence: your endpoints

Why Sophos?
• Only vendor that can offer you a complete anti-phishing strategy, combining technology and training.
• You can manage all your phishing protection – user education, email, web, and endpoint – through a single security platform.

What to sell: Tell the story

Protect the weakest link: Users
• Attack Simulation
• User-based training

Sophos Phish Threat
Managed simulated phishing campaigns
Personalized training and automated reporting

Stop phishing threats at the door
• Email Protection
• Web Protection

Sophos Email and Web Protection
Email scanning, URL filtering, and anti-spoofing
Website blocking and file sandboxing

Secure your last line of defense
• Next-Gen Endpoint
• Incident response

Sophos Intercept X
Next-gen exploit mitigation and ransomware protection
Root cause analysis

2016 Verizon Data Breach Investigations Report and Sophos research

30% of phishing messages are opened

6x Phishing emails have six times the click through rate of genuine marketing emails.

89% of phishing attacks are by organized crime

When to sell:
Initial opportunity. Complements protection technologies.
High initial interest / Cross-sell down the line
At any time. Everybody needs this. Runs alongside current AV.