

Mindjet MindManager and MindManager Enterprise

MindManager Description

MindManager is software for visualizing ideas and managing complex information. It creates interactive diagrams including mind maps, information maps, organization charts, workflow diagrams, concept maps, process flow diagrams, swim lane diagrams and timelines. These diagrams act as “virtual whiteboards” for brainstorming, problem-solving, managing meetings, and organizing written work. For projects and planning, it is used for developing plans, capturing and validating requirements and for clearly laying out tasks, resources, schedules, and workflows.

MindManager (for Individuals and Small Teams)

Individuals can purchase MindManager for Windows and benefit from its deep integration with Microsoft Office to enhance their productivity. Integration with Zapier also enables the ability to export to over 700 web apps as well as receive updates within MindManager’s diagrams turning them into interactive dashboards. MindManager for Windows also is perfect for project planners and managers with its integrated Gantt chart, task roll-ups and highlighting and ability to import and export Microsoft Project files. MindManager for Mac is used for brainstorming, problem solving, planning and more.

MindManager Enterprise (for Teams and Enterprises)

MindManager Enterprise includes both MindManager for Windows and Mac with additional business-mapping solutions for teams and enterprises that offer extended capabilities for coordinating projects, managing tasks and sharing knowledge across organizations.

- Microsoft SharePoint integration to open and save files stored in SharePoint document repositories including the ability to check files in and out.
- SharePoint queries to create and synchronize SharePoint task lists within MindManager.
- MindManager Server which is installed on the SharePoint server to enable viewing of MindManager files by anyone in the organization using a browser.
- MindManager Reader apps for Windows or Mac to enable team members without MindManager to open MindManager files.

Enterprise Licensing Advantages:

- Volume-related Pricing
- Mass software deployment and downgrade requests if needed
- Professional Services – Presentations, webinars and workshops (upon consultation)

Qualifying Questions

For Technical Managers

(Engineering, R&D, IT, Project/Program Managers)

- Are you satisfied with your process for gathering and validating project requirements?
- Is it difficult to get everyone “on the same page” regarding project priorities and schedules?
- How do you currently scope tasks and resources?
Is that process working well?
- Would you like a way to diagram basic workflows without the complexity and cost of Visio?
- How do you communicate project timelines and key milestones?

For Non-Technical Business Professionals

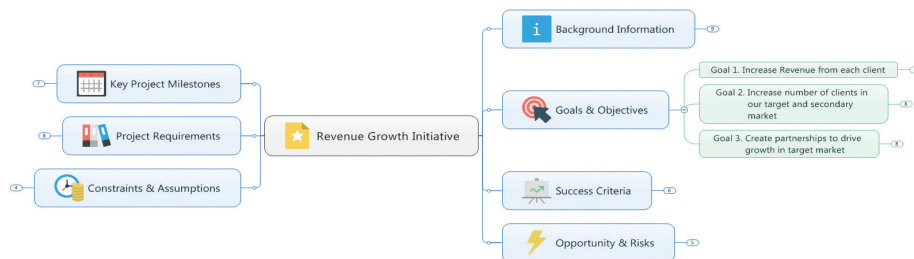
- Do you need help managing brainstorming and problem solving discussions?
- Is managing an increasing amount of information from multiple sources a challenge?
- Is effective meeting management (and coordination of follow up actions) a challenge for your organization?
- Do you need a better way to organize information in order to create reports, white papers and presentations?

MindManager Benefits

For Technical Managers

(Engineering, R&D, IT, Project/Program Managers)

- Visual format lets users clearly lay out and communicate project requirements, priorities, schedules, risks, and dependencies.
- Integrated Gantt chart and project management capabilities helps users identify conflicts, mitigate potential risks, manage the critical path and adjust project timelines to ensure project success.
- Flow chart and budgeting tools let users display all aspects of a project in a single view, without switching applications.
- Project plans can be exported to Microsoft® Project® or Excel®; as well as many project and task apps like Asana, Trello, and Basecamp via Zapier.



Capture Everything

Use MindManager like a virtual whiteboard where you can brainstorm and capture your best thinking. Highlight meaningful connections while you build out ideas. Easily add notes, hyperlinks and attachments and work more efficiently with all your information in a single view.

Communicate Effectively

Display feedback on the fly to improve meetings and drive participation. MindManager helps everyone involved see the big picture and all the details in context. Use MindManager's visual layout to create, validate, and communicate action items, business requirements, project goals, budget assumptions, and strategic priorities.

For more information about MindManager, please see:

- Visit the Lifeboat website for data sheets, quick start guides, whitepapers and more: mindjet.com/lifeboat or contact channel@mindjet.com for more product information.

For Non-Technical Business Professionals

- Visual format supports the free form capture of ideas, which can then be easily organized into clear conclusions and next steps, using simple drag-and-drop editing. Participants can see meeting topics, notes, and action items.
- Information from hundreds of integrated apps can be clearly laid out in a single dashboard. It's easy to add notes, hyperlinks, and attachments, viewing everything in context. Apply filters to quickly focus on what's most important.
- Because it's so easy to organize and re-organize content, MindManager helps users create presentations and reports; final work can be exported to Microsoft Word® and PowerPoint®.

Organize Ideas & Your Work

Simply drag and drop to organize information and prioritize action items. Use MindManager maps to consolidate and transfer knowledge, analyze processes, and plan projects. Map out deliverables, due dates, dependencies and resources so everyone knows what they need to do, and when. And, when assumptions change, you can make adjustments quickly.

Manage from Idea to Implementation

Move from brainstorming to planning to execution, all in a single application, and turn ideas into action. Progress markers, along with visible due dates and resources, aid status reviews. Use filters to create new views and focus on the content that matters most.

- Learn more about MindManager features: mindjet.com/mindmanager
- Attend a live webinar or watch a recorded session: mindjet.com/webinars