



## P R E S S   R E L E A S E

**FOR IMMEDIATE RELEASE**

### **Intel Software to Lead Sponsors at Lifeboat Distribution 2013 Partner Business Development Summit**

*– Globalscape, Veeam Software and Vision Solutions also to sponsor Lifeboat's first West Coast partner event in Las Vegas, May 16, 2013 –*

**Shrewsbury, NJ, April 23, 2013** – Lifeboat Distribution, an international specialty software distributor for virtualization and other technically sophisticated products, today announced [Intel Software](#) as the Premier Sponsor of the Company's first ever partner summit specifically for resellers in the western and central United States and Canada. The inaugural Lifeboat Distribution Partner Business Development Summit West will be held on Thursday, May 16, 2013 at the Planet Hollywood Resort in Las Vegas, NV. Intel Software will also be the Premier Sponsor for Lifeboat's signature annual partner summit to be held in Atlantic City, NJ in October. Lifeboat also announced Globalscape, Veeam Software and Vision Solutions as Marquee Sponsors of both the Las Vegas and Atlantic City partner events.

"We are delighted that Intel Software, Globalscape, Veeam Software and Vision Solutions have committed to be lead sponsors for our first west coast Partner Business Development Summit," said Dan Jamieson, Vice President and General Manager, Lifeboat Distribution. "We're looking forward to a great event and to connecting our western and central region reseller partners with some terrific opportunities to build and extend their businesses."

Business development and technical leaders from resellers around the world attend Lifeboat's annual partner summits to connect with channel executives from Lifeboat's leading software publisher partners. The one-day events take place in a vendor fair setting that is conducive to one-on-one business and technical discussions.

In addition to Intel Software, Globalscape, Veeam Software and Vision Solutions, software vendors currently committed to exhibit at the Lifeboat 2013 Partner Business Development Summit West include Acronis, Bluebeam, DataCore, Dell Quest Software, Flexera Software, Hypersuade, Insperty, RJS Software System, StorageCraft Technologies, TechSmith, Unitrends, ACT! by Swiftpage, Corel, Exclaimer, Idera, Mindjet, Oracle MySQL, PHD Virtual, Seagull Scientific, Smith Micro, and WinZip.

#### **More Information**

Resellers and solutions providers may learn more and register to attend the Lifeboat Partner Business Development Summit 2013 West at <http://www.lifeboatdistribution.com/Lifeboat-Partner-Summit-LasVegas-2013>.

- more -

Lifeboat's signature east coast partner summit will be held at Caesars Atlantic City Hotel and Casino in Atlantic City, NJ on October 17, 2013. Vendors interested in being a sponsor of Lifeboat Partner Business Development Summit 2013 East should contact Lifeboat Vendor Relations by email at [vendors@lifeboatdistribution.com](mailto:vendors@lifeboatdistribution.com).

### **About Lifeboat Distribution**

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international specialty software distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps software publishers recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels.

Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, expand their margin+ services revenues, and build profitable product and service businesses. For more information, visit <http://www.lifeboatdistribution.com>, or call +1.800.847.7078 (US), +1.732.389.0037 (International), or +31.36.8200.236 (Europe). Follow Lifeboat Distribution on Twitter: <http://twitter.com/lifeboatvad>.

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