

FOR IMMEDIATE RELEASE

Lifeboat to Distribute Green Cloud Technology Data Protection Solutions

*— Green Cloud Technology helps businesses protect data with their
channel-only cloud technology solutions —*

Shrewsbury, NJ— July 12, 2016—Lifeboat Distribution (NASDAQ: WSTG), an international specialty distributor for security, virtualization, network infrastructure, and other technically sophisticated products, today announced a distribution agreement with Green Cloud Technology. Beginning in early July, Lifeboat will distribute Green Cloud Technology’s backup solution product lines to its network of resellers, VARs and systems integrators in the United States.

Built on Veeam’s Cloud Connect platform, Green Cloud’s backup solution provides affordable and remote cloud-based storage for existing server infrastructures. The solution can be installed as a primary backup solution or used as an additional or replacement backup repository, without the cost of managing a second site.

“Green Cloud is pleased to join forces with Lifeboat Distribution. Our channel-only approach to cloud services is ideally suited to Lifeboat’s strong network of VARs,” said Brett Lieblich, Channel Director at Green Cloud Technologies. “Lifeboat’s demonstrated expertise with the Veeam solution will strengthen our reseller—distributor—vendor bond, and we align perfectly in our respective partner-centric approaches.”

“We’re excited that Green Cloud has selected Lifeboat to distribute their products in North America. Green Cloud’s solutions complement many technologies we already offer to our partners and are easily deployable,” said Brian Gilbertson, Vice President and General Manager at Lifeboat Distribution. “Our agreement with Green Cloud will enable Veeam partners to provide best in class remote cloud-based storage and generate highly profitable, recurring revenue.”

Lifeboat will promote Green Cloud Technology’s backup solution in conjunction with Veeam’s Cloud Connect product. Resellers and managed service providers interested in offering Green

Cloud's solutions should contact Lifeboat by phone at +1.800.847.7078 (US) or by email at sales@lifeboatdistribution.com.

About Lifeboat Distribution

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value added distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, expand their margin+ services revenues, and build profitable product and service businesses. For more information, visit <http://www.lifeboatdistribution.com>, or call +1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.36.8200.236 (Europe). Follow Lifeboat Distribution on Twitter (@LifeboatVAD) and Facebook (LifeboatDistribution).

About Green Cloud

Green Cloud Technologies provides custom Cisco-powered infrastructure, backup and recovery solutions, and virtual desktops and support to our partner network of value-added resellers, managed service providers, and select consulting organizations. Green Cloud's world-class data centers operate on industry-leading technology platforms including Cisco, VMware, and Tintri. Employee-owned and led by an executive team of industry veterans, Green Cloud is 100% channel-only, partner-focused, and customer service-driven. Headquartered in scenic Greenville, SC, Green Cloud is dedicated to environmental sustainability and carbon-neutral goals. Learn more at www.gogreencloud.com.

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