

FOR IMMEDIATE RELEASE

Lifeboat to Distribute CloudGenix

Agreement will help CloudGenix develop a strong partner community within their channel program

Eatontown, NJ (April 5, 2018) — Lifeboat Distribution, an international value-added distributor for virtualization, security, business continuity and emerging technologies, announced today a distribution agreement with CloudGenix, the leading vendor in the SD-WAN space.

Lifeboat will sell CloudGenix for resellers and MSPs looking to offer customers the ability to leverage AppFabric SD-WAN, apply broadband internet, confidently integrate cloud and SaaS applications, gain improved visibility and actionable analytics, and streamline WAN operations while reducing cost.

“We look forward to working with CloudGenix and disrupting the traditional network market,” said Dale Foster, Executive Vice President, Lifeboat Distribution. “Virtualizing the network is the last piece to truly creating a Software Defined Datacenter offering and CloudGenix is leading the charge.”

“We are excited to partner with Lifeboat, a proven and leading value-added distributor. Our partnership with Lifeboat will allow us to enhance our partner experience and better enable partners to help customers take advantage of the value provided by AppFabric SD-WAN,” said Joel Christner, Senior Director of Marketing at CloudGenix.

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@lifeboatdistribution.com.

ABOUT LIFEBOAT DISTRIBUTION

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value added distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement

existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, and build profitable product and service businesses. For additional information visit www.lifeboatdistribution.com, or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe). Follow Lifeboat Distribution on LinkedIn, Facebook and Twitter @LifeboatVAD.

ABOUT CLOUDGENIX

CloudGenix (www.cloudgenix.com) is the software-defined wide-area network (SD-WAN) leader, revolutionizing networking by transforming legacy WANs into a radically simplified, secure, application-defined fabric and unified hybrid WAN. Enabling application-specific, service-level agreements (SLAs), CloudGenix controls network application performance based upon application-performance SLAs and business priority. CloudGenix ION (Instant-On Network) simplifies how WANs are designed and managed, enabling customers to build “networks without networking,” and achieve more than twice the performance at less than half the cost while extending data center-class security to the network edge. Founded in 2013 by a team that has delivered industry-leading products in networking, SDN, cloud, security and web-scale applications, CloudGenix serves world-class financial services, legal, retail and technology organizations.

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