



PRESS RELEASE

FOR IMMEDIATE RELEASE

Lifeboat Distribution Announces Partnership with ABBYY in the United States, Canada, and Mexico

*The company will distribute ABBYY FineReader and Recognition Server
in North America*

Eatontown, NJ (February 27, 2018) – Lifeboat Distribution®, a value-added distributor, providing supply chain services and connecting best-in-breed software publishers with resellers around the globe, announced today our partnership with ABBYY®, a global provider of intelligent capture solutions to improve business outcomes. Lifeboat will distribute ABBYY FineReader and ABBYY Recognition Server in the United States, Canada, and Mexico.

FineReader and Recognition Server are an important part of ABBYY’s product portfolio.

ABBYY FineReader is an all-in-one PDF and OCR application for increasing business productivity when working with documents. It provides powerful, easy-to-use tools to access and modify information locked in paper-based documents and PDFs. ABBYY’s world-leading OCR technology accurately converts paper documents, scans and PDFs to Word, Excel, searchable PDF and other formats.

ABBYY Recognition Server is a document conversion server that automatically converts paper, image and electronic documents and saves them as compressed archive compliant files, such as PDF or PDF/A. It helps organizations of any size optimize business processes while also achieving compliance, collaboration and long-term storage goals.

“We pride ourselves in working exclusively with top-of-the-line software publishers. ABBYY is definitely one of them, and we are pleased to make our partnership official. We believe FineReader and Recognition Server will bring substantial value to businesses and organizations and are happy to empower that process with our outstanding customer service,” comments Brian Gilbertson, Vice President and General Manager, Lifeboat Distribution.

“We believe in the high potential of our partnership with Lifeboat Distribution, the company known for its standards in vendor selection and impeccable quality of customer service. With their help, we can deliver ABBYY FineReader and Recognition Server to more businesses in North America, increase the productivity and efficiency of their document flow and make the lives of the knowledge workers easier,” adds Kristin Wagener, Director of Application Software at ABBYY.

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@lifeboatdistribution.com.

ABOUT LIFEBOAT DISTRIBUTION

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value-added distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, and build profitable product and service businesses. For additional information visit www.lifeboatdistribution.com, or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe). Follow Lifeboat Distribution on LinkedIn, Facebook and Twitter @LifeboatVAD.

ABOUT ABBYY

ABBYY is a global leader in intelligent capture driving innovation in the areas of meaningful insights, data, and relationships to improve business outcomes. ABBYY offers a complete range of AI-based technologies and solutions transforming business documents and content into business value. By providing digital transformation solutions to financial services, insurance, transportation, healthcare and other industries, the company helps organizations achieve the next wave of growth by understanding customers and delivering responsive real-time intelligent systems. The flexibility of ABBYY AI solutions enables customers to utilize a diverse range of advanced technologies, platforms and solutions for classification, text analytics, data and entity extraction, and data validation via any communication channel and in any format. ABBYY technologies are used and licensed by some of the largest international enterprises and government organizations, as well as SMBs and individuals. The company maintains offices in Australia, Canada, Cyprus, France, Germany, Japan, Russia, Spain, Taiwan, UAE, the UK, Ukraine, and the United States. For more information, please visit www.abbyy.com/company.

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