

FOR IMMEDIATE RELEASE

Lifeboat to Distribute SEP Software's Enterprise Class Backup and Disaster Recovery Solutions

Agreement will help SEP Software Corp. develop a strong partner community in the channel

Eatontown, NJ (March 22, 2018)—Lifeboat Distribution, an international value-added distributor for virtualization, security, business continuity and other technically sophisticated products, announced today a distribution agreement with SEP Software Corp., a leading global software provider of Enterprise Hybrid Backup and Disaster Recovery solutions for SMB to enterprise class customers.

Lifeboat will sell SEP Software's Backup and Disaster recovery products, including solutions for a wide-range of Virtual Hypervisors, Databases, and Groupware offerings to its network of value-added resellers, system integrators, and managed service providers in North America and Mexico. The company's extensive product lines allow customers to manage large environments from a central location while giving remote offices local access. SEP's portfolio includes the ability to backup data from either physical (Windows, Linux, Unix) servers or virtual servers, onsite or in the cloud, and includes solutions for VMware, Hyper-V, Citrix, Red Hat RHV, KVM and zVM Hypervisors.

Flexible licensing models allow the Reseller or MSP to offer a wide range of solutions, including Perpetual, Volume, Subscription and Socket pricing. SEP offers a vast array of backup solutions for Groupware, including MS Exchange, extensive database coverage, including MS SQL, Oracle, and SAP HANA, among others, and the user community the possibility of replacing several backup solutions with one – "One solution to control them all."

"The addition of SEP Software to our product portfolio will allow us to provide great value to our customers. One major benefit which all businesses will find helpful is that it streamlines productivity for those who want to remain ahead of the curve as well as on top of all of their internal IT processes. It also provides a comprehensive – 'single pane of glass,' user-friendly solution for administrators who need to manage varied applications and multiple locations, simultaneously, simplifying workflow and eliminating complexities," added Dale Foster, Executive Vice President, Lifeboat Distribution.

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@lifeboatdistribution.com.

ABOUT LIFEBOAT DISTRIBUTION

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value added distributor for virtualization/cloud computing, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, and build profitable product and service businesses. For additional information visit www.lifeboatdistribution.com, or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe). Follow Lifeboat Distribution on LinkedIn, Facebook and Twitter @LifeboatVAD.

ABOUT SEP SOFTWARE

SEP Software is a leading global software provider of software for backup and disaster recovery and has many successful installations in over 50 countries around the world. Headquartered in Holzkirchen (Germany), the company employs approximately 100 people. SEP Software is an all-in-one, centralized backup management solution that can deliver local, remote or cloud backup. The company's product portfolio offers bare metal disaster recovery for both Linux and Microsoft, along with Ransomware Protection.

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