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Lifeboat Distribution Signs Partnership Agreement with BEC Technologies

BEC's wireless WAN solutions portfolio is now available through Lifeboat

Eatontown, NJ (March 5, 2019) — Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG) and international value-added distributor for disruptive and emerging technologies announced today that it signed an agreement with BEC Technologies, a global leading developer and manufacturer of wireless WAN connectivity solutions.

This partnership authorizes Lifeboat to distribute BEC's portfolio of 4G LTE, IoT, and M2M connectivity products and services. BEC's solutions deliver high availability, robust and secure connectivity for business-critical operations. Their high-performance platforms support a broad array of applications and vertical market segments all managed from a centralized location with BECentral™, BEC's cloud-based management platform.

"The demand for wireless WAN solutions, from the enterprise market to SMB, is increasing based on new applications and the dependency on reliable and flexible internet connectivity options. It is a multi-billion dollar market opportunity that provides new ways to support the mission critical demands in the market. We are excited about this partnership as it will expand our market reach and allow Lifeboat's network of resellers to deliver key solutions for their customers" said D'Andre Ladson, Vice President of Marketing at BEC Technologies.

"As the datacenter evolves, it continues to be critical that resources and applications to your business have access to the network at all times," said Dale Foster, EVP of Lifeboat Distribution. "BEC Technologies offers partners wireless WAN solutions that provide business continuity, Wi-Fi management, IoT management, and management of your broadband for the datacenter."

Those interested in distribution services and solutions should contact Lifeboat by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@lifeboatdistribution.com.

ABOUT LIFEBOAT DISTRIBUTION

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international value-added distributor for virtualization and cloud, storage & HCI, security, data management, connectivity, software & application lifecycle, and other technically sophisticated products. The company helps vendors recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream and build profitable product and service businesses. For additional information visit www.lifeboatdistribution.com, or call 1.800.847.7078 (US), +1.732.389.0037 (International), +1.888.523.7777 (Canada), or +31.20.210.8005 (Europe).

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ABOUT BEC TECHNOLOGIES

BEC Technologies is a leading developer and manufacturer of 3G, 4G/LTE wireless broadband networking solutions for carriers, residential, enterprise and industrial markets. BEC's comprehensive product portfolio of solutions incorporates fixed data routers, VoIP/VoLTE gateways, rugged outdoor, industrial/M2M connectivity, public safety, fleet/telematics and cloud-based remote device management.

Managing Millions of Connected Devices Worldwide, BEC is driving the global transformation to a connected world! For more information, please visit www.bectechnologies.net or follow BEC on Twitter @BECTechnologies.

For Media & PR inquiries contact:

Lifeboat Distribution

Media Relations

media@lifeboatdistribution.com

BEC Technologies, Inc.

Tina Vuong

Media Relations

tvuong@Bectechnologies.net

972-422-9877 x 156

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