MindManager®

MindManager 2016 for Windows is coming, and we're writing with good news about new features, our Technology Guarantee, and some special promotions to drive business this quarter.

MindManager 2016 for Windows

This new version of MindManager for Windows is a major release we can all get excited about. Coming in October, are the following:

- The power to visualize beyond the mind map! A fundamentally new diagram type supports the creation of process flow charts, concept maps, and more, providing flexibility our customers have been asking for. The new version also includes templates to support key process visualizations, such as swim lane process flows. *See below to learn why these new diagram types are so significant*
- New topic shapes to increase creativity and precision
- User Interface (UI) Refresh, consistent with Microsoft Office 2016 look and feel, including new UI themes
- And more … (additional details coming soon)

Please visit our MindManager 2016 Preview web page describing the new features will be at: http://www.mindjet.com/2016 .

Mindjet Technology Guarantee – Now through 9/25/15

The Mindjet Technology Guarantee eliminates customer concerns by providing the new version at no additional charge. All MindManager license purchases made by 9/25/15 are guaranteed to receive the new version of MindManager 2016 for Windows in October at no cost.
The Technology Guarantee is now in effect for qualified purchases, so customers will receive:

- MindManager 15 for Windows -- now
- MindManager 10 for Mac – now
- MindManager 2016 for Windows when available

All MindManager 2016 license keys will be emailed to the licensed owner. Please reach out to your Lifeboat Sales Representative or myself at cynthia.demartini@mindjet.com or channel@mindjet.com if your customer does not receive their MindManager 2016 license key or you have any questions.

Use the Technology Guarantee to encourage customers to buy now. They can read more about it at: www.mindjet.com/technology-guarantee.

Special Upgrade Promotions

To encourage customers to act now, we're offering a few upgrade offers for customers currently on MindManager versions 11, 14 and 15 to MindManager 2016.

MindManager Upgrade Promotions for customers currently on MindManager v.11 and 14:

- MindManager Upgrade to MindManager 2016 - $159 MSRP ($20 Savings)
- MindManager Upgrade to MindManager 2016 & MSA - $198.80 MSRP ($50 Savings)
- The above Upgrade Promotions include the following products: MindManager v.15 for Windows and MindManager v.10 for Mac at purchase, and MindManager 2016 for Windows at release in October (as part of our Technology Guarantee Program).

Note: MindManager 11 will not be eligible for upgrade after MindManager 2016 releases

MindManager 2016 Pre-Order Upgrade Promotions for customers currently on MindManager v.15 and do not own MindManager MSA or MindManager PLUS:

- Pre-Order MindManager Windows 2016 Upgrade - $159 MSRP ($20 Savings)
- Pre-Order MindManager Windows 2016 Upgrade & MSA - $198.80 MSRP ($50 Savings)

All Promotions valid now thru 9/25/15. Please reach out to your Lifeboat Representative or myself at cynthia.demartini@mindjet.com or channel@mindjet.com for promotion details and quoting.
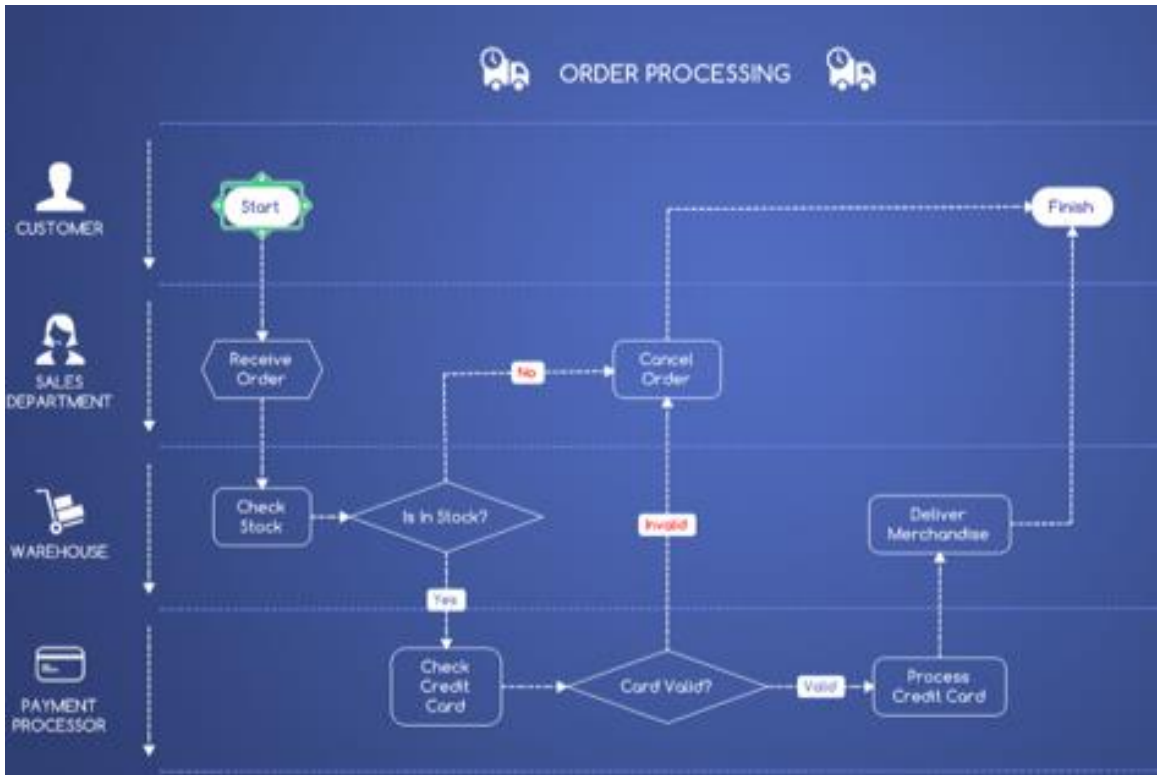

New MindManager 2016 Diagram Types

MindManager is the world's best software for visualizing ideas, information and plans. It builds on basic mind mapping with sophisticated tools for brainstorming, project planning, business analysis, financial calculations, knowledge management, and managing large amounts of complex information.
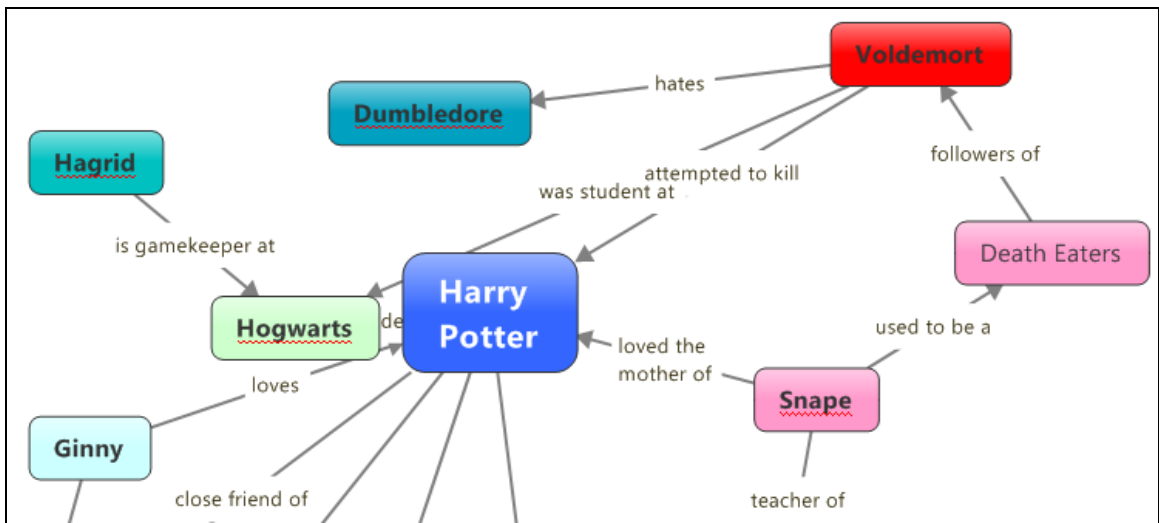
Now, for the first time, MindManager will include a new diagram type that goes beyond the central topic framework of mind maps. This new diagram type, along with templates for flow charts, concept maps, and more can dramatically expand the ways that customers use MindManager and increase our value proposition. We'll be providing more details and examples over the next few weeks – here's a summary view:

Flow charts are diagrams that show step-by-step progression through a procedure or system. They can be used to create network and IT systems diagrams, engineering workflow diagrams, business process diagrams, and any other diagrams that depend on visualizing structured flows. MindManager is heavily used by IT and R&D organizations, who will be quick to see the benefits of the new diagrams and topic shapes, as will business decision makers who want to display the impact of process decisions.

Here's an example of a flow chart created in MindManager:

Concept maps show relationships between concepts in a free form way. MindManager users have long used floating topics to simulate concept maps – the new capabilities will make it much easier to create multiple hubs and clusters. Concept maps can be used as an alternative to mind maps for brainstorming, knowledge mapping, research gathering, and note taking.

Intelligence Built In
One of the most useful aspects of MindManager is the ability to search, filter on, and index map content, including text, icons (priority, progress, flags, etc.), dates, notes, and any other data associated with topics. These capabilities can also be used with the new flow chart and concept map diagrams. Most drawing tools, including Visio and other flow chart software, do not provide search, filter or indexing features, which limits their usefulness for large, complex diagrams.

"Combination" Visualizations
Standard MindManager mind map topics can also be added to a flow chart or concept map diagram. What this means, for example, is that an IT manager could create a system flow, and, in the same view, outline the tasks related to the system flow or the budget involved (using autocalc capabilities).   All the usual features, such as the ability to roll up tasks and total numerical data, operate as they do now.
You'll see a lot more information on these exciting capabilities and use cases over the weeks leading up to launch in October.

Additional information about other new features, benefits and use cases will be updated on our website in September, so check back with us at http://www.mindjet.com/2016 .